

PHELAN BOWIE

UX Researcher & Designer

WORK EXPERIENCE

User Experience Freelance

Aidkonekt

Dec 2020 - Present

- Responsible for UI/UX designs through the entire iterative product lifecycle
- Verify product aligns with the designs before live release
- Formalize onboarding protocol for new users

Ziba Design

Jan 2021 - Mar 2021

- Execute wireframes, storyboards, sitemaps and screen flows
- Complete quality assessment reviews prior to launch
- Coordinate content creation with lead designer and writers

Digital Marketing Associate

Goldbug Inc.

Sept 2018 - Mar 2020

- Complete website audit including accessibility, updated images and compelling copy
- Evaluate marketing plans, such as budgets, partner research and product selection

Website Design

Freelance

Aug 2017 - Mar 2019

- Establish a web presence, ensure accessibility and promote brand awareness
- Create designs, concepts and sample layouts, based on knowledge of design principles

COMMUNITY EXPERIENCE

UXSTRAT Conference

Aug 2019

- Assistant to lead conference organizer
- Prioritize and manage tasks such as review speakers presentations, help plan social events and schedule volunteers

T9Hacks Hackathon

Aug 2019 - May 2020

- Collaborate with hackathon director as the Event UX Coordinator
- Create design and structure of event
- Manage registrations and budget for varying prizes

619.992.9246

PHELANBOWIE@GMAIL.COM

PHELANBOWIE.COM

LINKEDIN.COM/IN/PHELAN-BOWIE

EDUCATION

University of Colorado, Boulder

Aug 2018 - May 2020

4.0 GPA

M.S. Creative Technologies and Design

Aug 2013 - May 2017

B.A. Spanish Language & Literature

Minor Technology, Arts and Media

SKILLS

Language

English

Spanish

Research

CITI Human Research Training

User Interviews

User Testing

User Flow

UI/UX

Interaction Design

User Centered Design

User Experience Writing

Wireframes

Tools

Sketch

Adobe Illustrator

Adobe XD

Figma

InVision